

CCMC's 2024  
**Virtual  
SYMPOSIUM**  
OCTOBER 15-17, 2024

CELEBRATE  
ME

INSPIRE  
ME

EMPOWER  
ME

DEVELOP  
ME

**2024**

**SPONSORSHIP  
OPPORTUNITIES**

**CONTACT**

**ANGELA FRAGALE**

Associate Meeting Manager  
[ccmchq@ccmcertification.org](mailto:ccmchq@ccmcertification.org)

**A PREMIER SYMPOSIUM PRESENTED BY**



Commission for Case Manager Certification



## ABOUT CCMC

The Commission for Case Manager Certification is the first and the largest nationally accredited organization that certifies case managers with the CCM® credential. The Commission also oversees the process of Disability Management Specialist Certification with the CDMS® credential.

The Commission is positioned as the most active and prestigious certification organization supporting the case management industry. Today, 50,000 board-certified case managers hold the CCM® credential and nearly 2,000 board-certified disability management specialists hold the CDMS® credential. The Commission offers professionals across the health and human services spectrum an opportunity to be board-certified as a case manager and/or disability management specialist.

## OUR VISION

The vision of CCMC is to be the global leader committed to the advancement and evolution of case management.

## OUR MISSION

The mission of CCMC is to advocate for professional case management excellence through certification and interrelated programs and services.



CCMC's 2024 Virtual Symposium is expecting **over 700 attendees**. This three-day Symposium is the **prestigious continuing education event** that helps case managers and disability management specialists grow.

## YOU SHOULD BE MARKETING TO CASE MANAGEMENT AND DISABILITY MANAGEMENT SPECIALISTS

**if your organization addresses any of the following categories:**

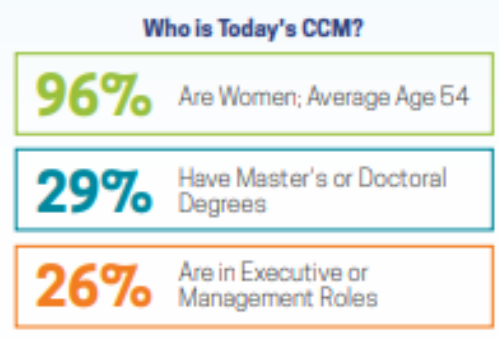
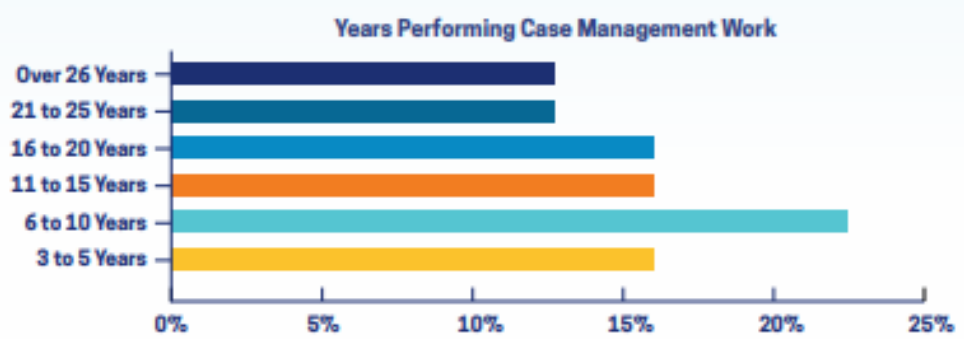
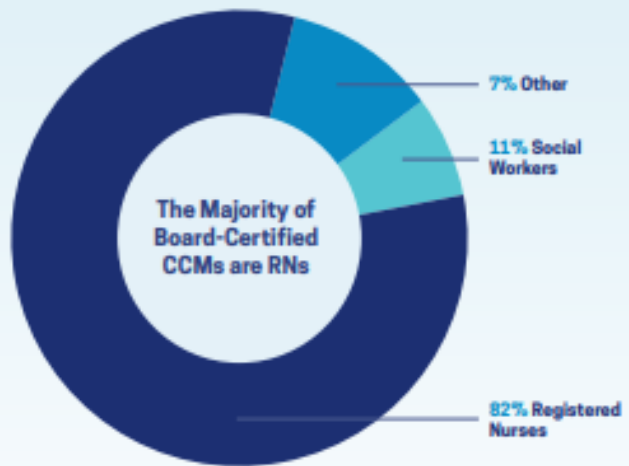
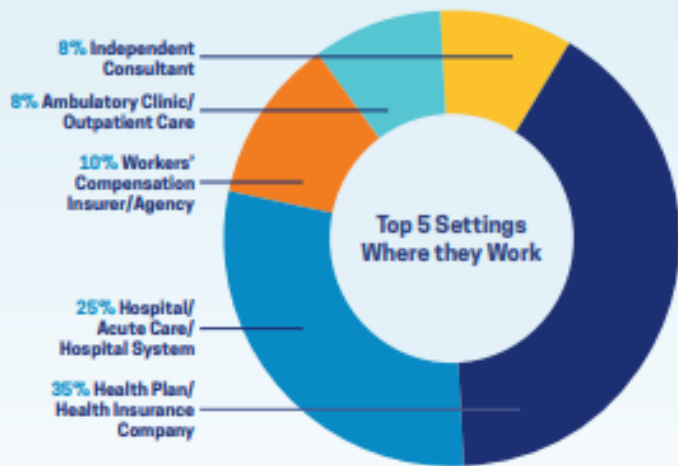
- Academic Institutions and Higher Learning
- Accreditors
- Air Ambulance/Medical Transportation
- Behavioral Health
- Care Coordination
- Case Manager Education
- Disease Management
- Healthcare Law Firms
- Home Healthcare Solutions
- Home Safety and Security
- Hospitals and Health Systems
- Infusion Services
- Insurance Companies
- Leave and Absence Management
- Medical Supplies
- Nutritional and Dietary Products/ Services
- Occupational Therapy
- Patient Education and Advocacy
- Patient Management Tools and Technologies
- Pharmaceutical
- Pharmacy and Prescription Management
- Population Health
- Primary Care
- Rehabilitation Centers and Clinics
- Remote Patient Monitoring
- Staffing Solutions and Talent Recruitment
- Wellness
- Workers' Compensation



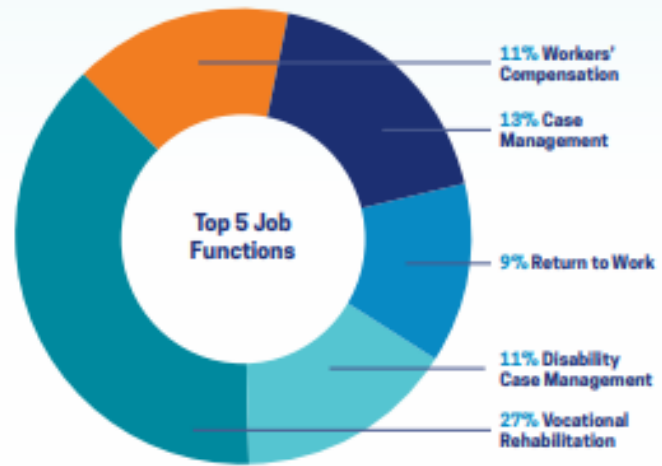
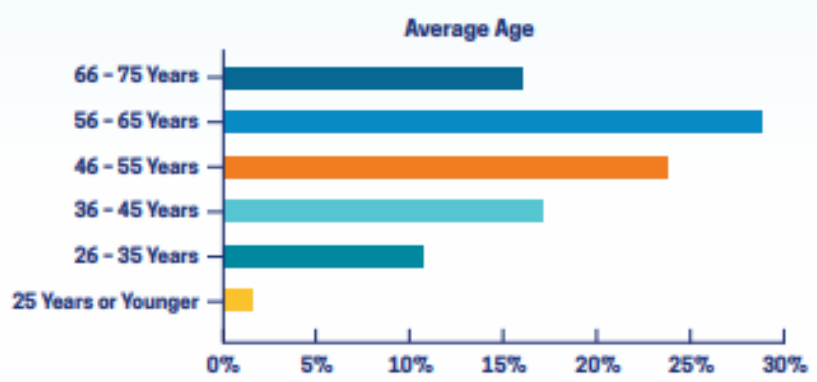
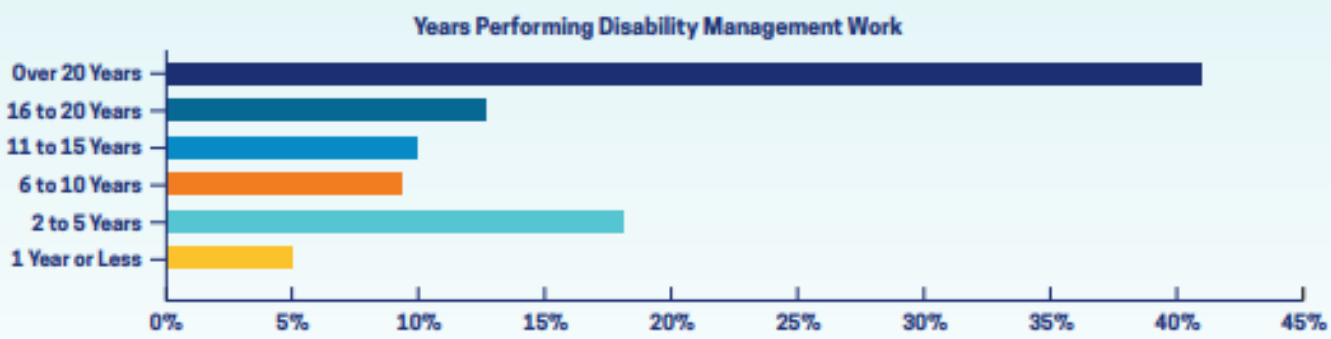
## CONTACT

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# Board-Certified Case Manager Practice Settings & Professional Profile



# Board-Certified Disability Management Specialist Practice Settings & Professional Profile



(Charts and graphs do not equal 100%)  
 Sources include: CCMC's 2019 Role & Function Study for CCM Exam and Certified Disability Management Specialist 2020 Job Task Analysis

# CCMC'S 2024 VIRTUAL SYMPOSIUM

SPONSORSHIP PACKAGE: **\$5,000**

## *Included in your package:*



**Attendee lists:** includes a pre and post Symposium list for a one-time use. List includes emails! *(Opt-ins only)*



**Expand your reach beyond Symposium attendees!** Logo recognition in 1 issue of CCMC's CMLearning Network® eNewsletter



**Social media sponsor announcement with your logo**



**Sponsor recognition on event website:**

<https://symposium.ccmcertification.org/>



**Sponsor logo on live virtual event landing page with link to sponsor website**



**Sponsor recognition in Symposium promotional emails**



**Sponsor logo included during the closing remarks of the live event** *(Only eligible companies per CE guidelines)*



**1 complimentary registration**

# ADDITIONAL OPPORTUNITIES TO EDUCATE & ENGAGE

Please note these opportunities do not include the additional benefits listed in the Sponsorship Package on the previous page unless otherwise noted below.

## INDUSTRY-LED SESSION

Speaker and session content must be pre-approved by CCMC.

**\$6,000 | 2 available**

- Sponsor develops the educational content and provides the speaker(s) to present a one-hour session
- One (1) standalone email promoting the session
- Two (2) complimentary speaker registrations
- Post-Symposium session attendee list of opt-ins for a one-time use
- Your logo included during the closing remarks of the live event (only eligible companies per CE guidelines)
- CCM and CDMS credit will be available to attendees only if presented by an eligible\* company and meet PACE™ content requirements to ensure program is applicable to educational needs of attendees
- Basic virtual meeting platform technology hosting fees included in pricing

*\*Ineligible companies are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Sessions sponsored by ineligible companies will not be approved for, nor provide, continuing education credit. Activities that are part of the Symposium but are not accredited for continuing education must be clearly labeled and communicated as such.*

## SYMPOSIUM WEBSITE ADS

**\$1,000 | 2 available**

- Sponsor provided image to be included on the Symposium website through the conclusion of the event: <https://symposium.ccmcertification.org/>
- One 270 x 270 sized side bar image or one 728 x 90 sized footer banner.

*(Ads are subject to CCMC approval.)*

## KEYNOTE SPEAKER SPONSORSHIP

**\$2,500 | 1 available**

- Verbally recognized as the sponsor of the one-hour keynote address during session opening remarks
- Speaker and session topic and education content developed by CCMC, sponsoring company may not influence the educational content and speaker selection in any way
- One (1) social media post across all relevant channels promoting the session
- Post-Symposium session attendee list of opt-ins for a one-time use
- Your logo included during the closing remarks of the live event (only eligible companies per CE guidelines)

## DAILY WAKE-UP WELLNESS SPONSOR

**\$2,500 | 1 available**

- Sponsor three (3) morning activities (1 per day) that promote mindfulness, breathing, and/or chair yoga to center attendees at the start of each day
- Includes a Pre-Symposium attendee list of opt-ins for a 1X use
- A slide with your logo will be shown at the beginning of each daily wellness activity
- Your logo included during the closing remarks of the live event (only eligible companies per CE guidelines)

# RULES + REGULATIONS

CCMC's Virtual Symposium is intended to serve the best interests of attendees, presenters, and sponsors and to give notice to actual and potential sponsors of governing rules and regulations. As a participant at a Commission event (virtual and/or face-to-face), you agree to adhere to the [CCMC's Symposium Participant Rules of Conduct](#) and applicable [CCMC](#) and/or [CDMS](#) Codes of Professional Conduct. These codes and the rules of conduct outline the Commission's expectations for all those who participate in a CCMC event or function, whether certified or not. All participants should aim to create safe and positive experiences for all those involved in the Commission's events.

## **SPONSORSHIP ELIGIBILITY**

All products and services must be germane to the study and practice of case management, disability management, training and/or education. CCMC retains the sole authority to determine the eligibility of any company and/or its product. CCMC reserves the right to refuse applications of organizations not meeting standard requirements or expectations. CCMC reserves the right to curtail or to close sponsorship opportunities and/or related deliverables, wholly or in part, that reflect unfavorably on the character and the purpose of the Symposium. This applies to digital content, literature, advertising novelties, souvenirs, conduct of persons, etc.

## **TERMS OF PAYMENT**

Full payment must be made by credit card only. (Please do not email credit card information.) After successfully submitting the application, you will receive an email to access your CCMC account. The email will link to the Sponsorship Invoice where you can provide credit card information. Sponsorships will not be confirmed without a completed application and all appropriate fees.

## **CCMC'S VIRTUAL SYMPOSIUM SPONSORSHIP CANCELLATION POLICY**

Cancellations must be submitted to CCMC in writing. The date of receipt of sponsor's written notice of cancellation will be the official cancellation date. If sponsorship is cancelled on or before July 31, 2024, all monies paid minus 50% of the total sponsorship fee will be returned to the sponsor. Any sponsor who cancels after July 31, 2024 will be responsible for the total cost and no refunds for cancellations will be provided.