

2025

SPONSORSHIP OPPORTUNITIES



Email: marketing@ccmcertification.org

A PREMIER SYMPOSIUM PRESENTED BY



Commission for Case Manager Certification



ABOUT CCMC

The Commission for Case Manager Certification is the first and the largest nationally accredited organization that certifies case managers with the CCM[®] credential. The Commission also oversees the process of Disability Management Specialist Certification with the CDMS[®] credential.

The Commission is positioned as the most active and prestigious certification organization supporting the case management industry. Today, 50,000 board-certified case managers hold the CCM[®] credential and nearly 2,000 board-certified disability management specialists hold the CDMS[®] credential. The Commission offers professionals across the health and human services spectrum an opportunity to be board-certified as a case manager and/or disability management specialist.

OUR VISION

The vision of CCMC is to be the global leader committed to the advancement and evolution of case management.

OUR MISSION

The mission of CCMC is to advocate for professional case management excellence through certification and interrelated programs and services. CCMC's 2025 Virtual Symposium is expecting

over 700 attendees. This three-day Symposium is the prestigious continuing education event that helps case managers and disability management specialists grow.

! YOU SHOULD BE MARKETING TO CASE MANAGERS AND DISABILITY MANAGEMENT SPECIALISTS

if your organization addresses any of the following categories:

- Academic Institutions and Higher Learning
- Accreditors
- Air Ambulance/Medical
- Transportation
- Behavioral Health
- Care Coordination
- Case Manager Education
- Disease Management
- Healthcare Law Firms
- Home Healthcare Solutions
- Home Safety and Security
- Hospitals and Health Systems
- Infusion Services
- Insurance Companies
- Leave and Absence
 Management
- Medical Supplies

CONTACT

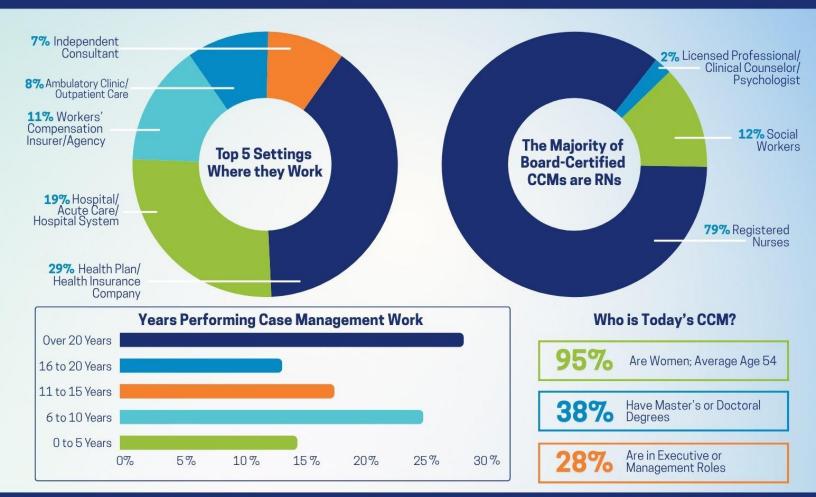
• Nutritional and Dietary Products/ Services

- Occupational Therapy
- Patient Education and Advocacy
- Patient Management Tools and Technologies
- Pharmaceutical
- Pharmacy and Prescription Management
- Population Health
- Primary Care
- Rehabilitation Centers and Clinics
- Remote Patient Monitoring
- Staffing Solutions and Talent Recruitment
- Wellness
- Workers' Compensation

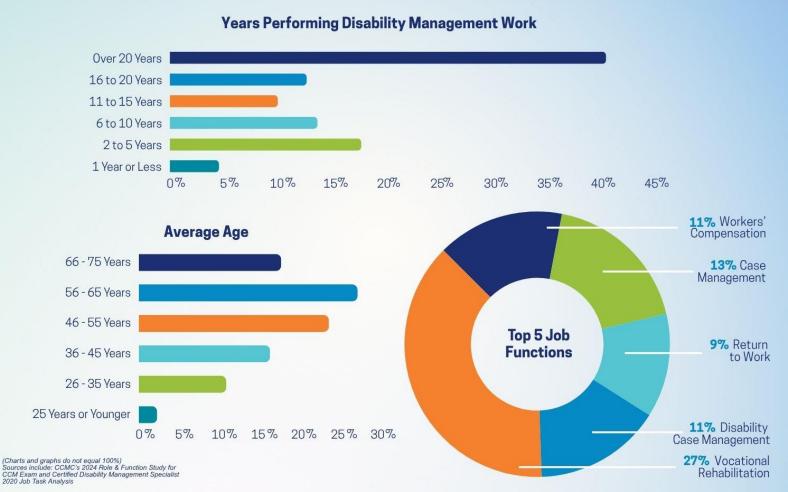
Email: marketing@ccmcertification.org Phone: 856-380-6836



Board-Certified Case Manager Practice Settings & Professional Profile



Board-Certified Disability Management Specialist Practice Settings & Professional Profile



Were a constrained by the symposium platform diamond sponsor \$15,000 (*Only 1 available!*)

This exclusive package includes:

Premium sponsor recognition placement on live virtual event site

Exclusive sponsor recognition of daily <u>Wake-Up Wellness</u> activity that promotes self-care, centering attendees each day

1 Dedicated email to Symposium attendees (Sponsor to provide content, CCMC to distribute, subject to CCMC review & approval)

1 Sponsor recognition story on social media

1 Complimentary employer listing on the <u>CCMC Career Center</u>

Expand your reach beyond Symposium attendees with logo recognition in <u>3 issues</u> of CCMC's CMLearning Network[®] eNewsletter

Premium sponsor recognition on the Symposium website

Diamond sponsor recognition in Symposium promotional emails

3 Complimentary Symposium registrations

2 Sponsor recognition social posts with your logo

Attendee lists: a pre & post-Symposium list for one-time use. Includes emails! (Opt-ins only)

Special recognition with logo during the opening remarks of the live event (Only eligible companies per CE guidelines)

Sponsor logo included during the closing remarks of the live event (Only eligible companies per CE guidelines)

VIRTUAL SYMPOSIUM SPONSORSHIP PACKAGE: \$5,000

Package Includes:



Attendee lists: includes a pre and post Symposium list for a onetime use. List includes emails! (Opt-ins only)



Expand your reach beyond Symposium attendees! Logo recognition in 1 issue of CCMC's CMLearning Network[®] eNewsletter



1 Social media sponsor announcement with your logo



Sponsor recognition on Symposium website



Sponsor recognition in Symposium promotional emails



Sponsor logo included during the closing remarks of the live event (Only eligible companies per CE guidelines)



1 Complimentary registration

ADDITIONAL OPPORTUNITIES TO EDUCATE & ENGAGE

Please note these opportunities do not include the additional benefits listed in the Sponsorship Package on the previous page unless otherwise noted below.

INDUSTRY-LED SESSION

Speaker and session content must be pre-approved by CCMC.

\$7,000 | 2 available

• Sponsor develops the educational content and provides the speaker(s) to present a one-hour session

- One (1) stand-alone email promoting the session
- Two (2) complimentary speaker registrations

• Post-Symposium session attendee list of opt-ins only for one-time use

• Company logo included during the closing remarks of the live event (only eligible companies per CE guidelines)

• CCM and CDMS CE credit will be available to attendees only if presented by an eligible* company and meet PACE[™] content requirements to ensure program is applicable to educational needs of attendees

• Basic virtual meeting platform technology hosting fees included in pricing

*Ineligible companies are those whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. Sessions sponsored by ineligible companies will not be approved for, nor provide, continuing education credit. Activities that are part of the Symposium but are not accredited for continuing education must be clearly labeled and communicated as such.

KEYNOTE SESSION SPONSORSHIP

\$3,000 | 1 available

• Verbally recognized as the sponsor of the onehour keynote address during session opening remarks

• Speaker and session topic and education content developed by CCMC, sponsoring company may not influence the educational content and speaker selection in any way

- One (1) social media post across all relevant channels promoting the session
- Post-Symposium session attendee list of opt-ins only for a one-time use

• Company logo included during the closing remarks of the live event (only eligible companies per CE guidelines)

SYMPOSIUM WEBSITE ADS

\$1,000 | 2 available

• Sponsor provided image to be included on the Symposium website through the conclusion of the event: <u>https://symposium.ccmcertification.org/</u>

• One 270 x 270 sized side bar image or one 728 x 90 sized footer banner.

(Ads are subject to CCMC approval.)



COMPLETE SPONSORSHIP APPLICATION HERE.

RULES + REGULATIONS

CCMC's Virtual Symposium is intended to serve the best interests of attendees, presenters, and sponsors and to give notice to actual and potential sponsors of governing rules and regulations. As a participant at a Commission event (virtual and/or face-to-face), you agree to adhere to the <u>CCMC's Symposium Participant Rules of</u> <u>Conduct</u> and applicable <u>CCMC</u> and/or <u>CDMS</u> Codes of Professional Conduct. These codes and the rules of conduct outline the Commission's expectations for all those who participate in a CCMC event or function, whether certified or not. All participants should aim to create safe and positive experiences for all those involved in the Commission's events.

SPONSORSHIP ELIGIBILITY

All products and services must be germane to the study and practice of case management, disability management, training and/or education. CCMC retains the sole authority to determine the eligibility of any company and/or its product. CCMC reserves the right to refuse applications of organizations not meeting standard requirements or expectations. CCMC reserves the right to curtail or to close sponsorship opportunities and/or related deliverables, wholly or in part, that reflect unfavorably on the character and the purpose of the Symposium. This applies to digital content, literature, advertising novelties, souvenirs, conduct of persons, etc.

TERMS OF PAYMENT

Full payment must be made by credit card only. (*Please do not email credit card information.*) After successfully submitting the application, you will receive an email to access your CCMC account. The email will link to the Sponsorship Invoice where you can provide credit card information. Sponsorships will not be confirmed without a completed application and all appropriate fees.

CCMC'S VIRTUAL SYMPOSIUM SPONSORSHIP CANCELLATION POLICY

Cancellations must be submitted to CCMC in writing. The date of receipt of sponsor's written notice of cancellation will be the official cancellation date. If sponsorship is cancelled on or before July 31, 2025, all monies paid minus 50% of the total sponsorship fee will be returned to the sponsor. Any sponsor who cancels after July 31, 2025 will be responsible for the total cost and no refunds for cancellations will be provided.